

Krešimir Purgar	
academic degree	PhD
grade	Associate Professor
area, field, discipline of the appointment into the grade	Humanities, Art Sciences
department	Department for Visual and Media Arts
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teaching activity courses during 2019/2020	History and Theory of Visual arts 1 History and Theory of Visual arts 2 Visual Communication 1 Visual Communication 2
education	PhD in Art Sciences, Faculty of Humanities and Social Sciences, Zagreb, 2012. BA in Art History and Italian Studies Faculty of Humanities and Social Sciences, Zagreb 1991.
development	Grant from the Nordic Institute for Contemporary Art, Helsinki, Finland, January 2005. Erasmus+ mobility for training in Staatsbibliothek zu Berlin, Germany, July/August 2019.
area of artistic / scientific / professional research interest	Visual Studies, Image Studies, Art Sciences, Theory of Art, Iconology, Film Studies
list of scientific works	<p>Authored books published worldwide:</p> <ol style="list-style-type: none"> Iconologia e cultura visuale. W.J.T. Mitchell, storia e metodo dei visual studies; Carocci editore, Rome, 2019. ISBN 978-88-430-9580-3 Pictorial Appearing. Image Theory After Representation; Transcript, Bielefeld, 2019. ISBN 978-3-8376-4135-6 <p>Edited books published worldwide:</p> <ol style="list-style-type: none"> The Iconology of Abstraction – Non-Figurative Images and the Modern World (ur.), Routledge, New York and London, 2020. ISBN 978-0367206048

	<p>2. W.J.T. Mitchell's Image Theory – Living Pictures (ur.), Routledge, New York and London, 2017. ISBN 978-1138185562</p> <p>3. Theorizing Images (co-ed.), Cambridge Scholars Publishing, Newcastle, 2016. ISBN 978-1-4438-8800-4</p> <p>Edited books published in Croatia:</p> <p>1. Teorija i kultura mode. Discipline, pristupi, interpretacije (co-ed.); University of Zagreb, Faculty of Textile Technology, Zagreb, 2018. ISBN 978-953-7105-71-6</p> <p>2. Slika i antislika. Julije Knifer i problem reprezentacije (ed.), Center for Visual Studies, Zagreb, 2017. ISBN 978-953-55420-3-2</p> <p>3. Kritika/Teorija/Pojmovi u novoj hrvatskoj umjetnosti (ed.), <i>Art magazine Kontura</i>, Zagreb, 2017. ISBN 978-953-6960-35-4</p> <p>4. Vizualni studiji – umjetnost i mediji u doba slikovnog obrata (ed.), Center for Visual Studies, Zagreb, 2009. ISBN 978-953-55420-2-5</p> <p>Most recent scholarly works:</p> <p>1. Modalities of Pictorial Appearing: Fundamental Concepts; <i>Phainomena – Journal for Hermeneutics and Phenomenology</i>, vol. XXVI, no. 100-101/2017. ISSN 1318-3362</p> <p>2. Reality and Truthfulness: Abstraction, (hyper)realism and the 'post-pictorial condition'; <i>Piano B – Arti e culture visive</i>, vol. 2, no. 2 (2006), Università di Bologna, 2017. ISSN 2531-9876</p> <p>3. Is it time to say farewell to Visual Studies?; <i>Journal of Visual Culture</i>, vol. 16, no. 1 (April), SAGE Publishing, London, 2017. ISSN: 14704129</p> <p>4. Essentialism, Subjectivism, Visual Studies – Concerning "non-Disciplinary" Ontology of Images; <i>RCL – Revista de Comunicação e Linguagens Journal of Communication and Languages</i>, no. 47 (theme: Visual Culture), Universidade Nova de Lisboa, 2017. ISSN 2183-7198</p> <p>5. Nulti stupanj reprezentacije. Umjetnost, tehnika i slikovno pojavljivanje; <i>Ars Adriatica</i>. University of Zadar, 2016. ISSN 1848-1590</p> <p>6. What is not an Image (Anymore)? Iconic Difference, Immersion, and Iconic Simultaneity in the Age of Screens; <i>Phainomena. Journal of Phenomenology and Hermeneutics</i>, no. 92-93/2015, ISSN 1318-3362</p>
list of professional works	<p>1. Povratak u budućnost. O prirodi "digitalnog vremena" u radovima Sandra Đukića; <i>Fantom slobode</i>, no. 3/2019, pp. 192.-199. ISSN 1334-3327</p> <p>2. 2019. Proizvodnja slike. Igor Eškinja i umjetničko djelo kao alegorija teorije; <i>Fantom slobode</i>, no. 2/2019, pp. 222.-230. ISSN 1334-3327</p> <p>3. Značenje hiperrealizma danas. Realitet, ikonička razlika i percepcija hipertransparentnih slika; in: Martina Munivrana (ed.) <i>Potraga za stvarnošću. Jadranka Fatur i hiperrealno</i>. Museum for Contemporary Art, Zagreb, 2018. ISBN 978-953-8146-42-8</p> <p>4. Julije Knifer, apstrakcija i otvoreno djelo: O granicama tumačenja u semiotici i povijesti umjetnosti; <i>Književna revija</i> (Osijek), vol. 58, no. 1-2 2018, pp. 5-22. ISSN 1330-1659</p> <p>5. Metamedij kao umjetničko djelo: an article in the exhibition catalogue of Vladimir Frelih <i>Black Raw Memory</i>; Museum for Contemporary Art, Skopje (curator: Zoran Petrovski), 2018. ISBN 978-9989-199-96-7</p>

	<p>6. Scene nestajanja slike. Stjepan Šandrk i spektakl; an article in the exhibition catalogue of Stjepan Šandrk, <i>Art magazine Kontura</i>, Zagreb, 2016. ISBN 978-953-6960-34-7</p> <p>7. Anti-slika ili apsolutna slika? Slikarstvo Julija Knifera u doba digitalne reprodukcije; <i>Art magazin Kontura</i>, no. 127, pp. 14-25, 2015. ISSN 1334-6555</p>
professional awards and recognition	Annual Award (2009) of the Croatian Section of the International Association of Art Critics AICA for the book <i>Vizualni studiji – Umjetnost i mediji u doba slikovnog obrata</i> and for contributing to the promotion of the discipline of visual studies in Croatia
projects	Image and Anti-Image – Julije Knifer and the Problem of Representation , Center for Visual Studies, Zagreb, 2015-2017.
membership in professional associations	IAVC – International Association for Visual Culture
list of popularisation works	<p>1. Kako, uopće, znamo da je Knifer veliki umjetnik; <i>Jutarnji list</i>, saturday, 8/12/2017</p> <p>2. Razgovor s W.J.T. Mitchellom, <i>Art magazine Kontura</i>, no. 133/2016.</p>
free-form CV	<p>Krešimir Purgar was born in 1964 in Zagreb. He was a Croatian correspondent for the international contemporary art magazine <i>Flash Art</i> from 1989 to 1992. He worked as a copywriter and creative director at several Croatian advertising agencies. In 2002 he took over the position of editor in the visual arts journal <i>Kontura</i>, which he had focused on the interdisciplinary and critical promotion of contemporary visual phenomena.</p> <p>He has participated in more than thirty scholarly and professional symposia in Croatia and abroad, for example as part of the American Association of Italian Studies in Genoa, Colorado Springs and Taormina; then at conferences on the philosophy of art in Rome and Florence; then, as a founding member of the Visual Culture in Europe project group he participated in meetings and project meetings in London, Barcelona, Berlin and Vilnius, and gave lectures on literary and visual studies at conferences in Manchester, Skopje, Dartmouth College, at The University of Western Ontario, as well as the University of Chicago. He has given invited lectures at universities in Palermo, Cagliari, Genoa and Tirana.</p> <p>In 2006, he founded the Center for Visual Studies in Zagreb in which he was employed – first as a researcher and since 2013 as a research associate. He led the Center for Visual Studies as the first institutional platform for promoting and interdisciplinary study of visuals and images in Croatia. Within the Center, he edits the Visual Theory books series, with four titles published so far and two in preparation. Since 2010 he has been teaching visual-theoretical courses at the Faculty of Textile Technology, University of Zagreb as an external associate, since 2012 as a honorary assistant, and since March 2014 as an Assistant Professor. In November 2017, he was elected Associate Professor at the Josip Juraj Strossmayer University in Osijek.</p> <p>In the academic year 2016/2017 he introduced the course Image Theory within the Doctoral Study of Literature, Performing Arts, Film and Culture at the Faculty of Humanities and Social Sciences, University of Zagreb, as the first university course whose central theme is image science. Within the same PhD program he also teaches courses in Theory of Abstract Art, Theory of Conceptual Art and Introduction to Image Science.</p>

	He is engaged in the development of two new graduate programs at the Academy of Arts and Culture in Osijek: Visual Studies, Art Criticism and Theory, and Visual Arts.
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