

Ivana Bestvina Bukvić	
academic degree	PhD
grade	Docent
area, field, discipline of the appointment into the grade	Social Sciences, Economics, Finance
department	Department of Culture Media and Management
office hours	Mondays / 11.30am - 12.30pm and by appointment via email
office	34, Trg Sv. Trojstva 3, 31 000 Osijek
contact	e-mail: <a href="mailto:ibbukvic@aukos.hr">ibbukvic@aukos.hr</a> telefon: ++ 385 31 224 269
teaching activity courses during 2019/2020	<ul style="list-style-type: none"> <li>• Project management</li> <li>• Business Analysis</li> <li>• Tax policy</li> <li>• Human resource management</li> <li>• Funding of culture</li> <li>• Research on culture, media and creative industries</li> </ul>
education	<p><b>2013.</b> Pedagogical-psychological-didactic-methodical training, Faculty of Philosophy in Osijek (acquired pedagogical competences and 60 ECTS credits)</p> <p><b>2011.-2012.</b> PhD degree Doctoral thesis: "Impact of risk on the justification of investment projects in agriculture" Mentor: Prof. Marijan Karić, PhD</p> <p><b>2001.-2008.</b> University of J. J. Strossmayer, Faculty of Economics in Osijek, Postgraduate Study in Entrepreneurship (Academic Degree - Master of Science) Master's thesis: "Dynamic analysis and market risk assessment of long-term investment projects" Mentor: Prof. Stipan Penavin, PhD</p> <p><b>1995.-2000.</b> University of J. J. Strossmayer, Faculty of Economics in Osijek,, graduate study program: Financial management (M.A. of Economics) MA thesis "ThyssenKrupp AG" Course: International Financial Management, Mentor: Prof. Anka Masek, PhD</p>
development	<p>2019.</p> <ul style="list-style-type: none"> <li>• „The methodology for research and development", Faculty of Humanities and Social Sciences, lifelong learning program</li> </ul> <p>2018.</p> <ul style="list-style-type: none"> <li>• „Foundations of Successful grant Writing", Rider University, USA</li> <li>• Workshop for mentors of doctoral theses, Doctoral School of the Josip Juraj Strossmayer University of Osijek</li> </ul> <p>2016.</p> <ul style="list-style-type: none"> <li>• „Project applications on the European Social Fund calls for funding", Josip Juraj Strossmayer University of Osijek, Department for EU Funds, professional and development projects with the industry</li> </ul>

	<ul style="list-style-type: none"> <li>„Development of a project idea“, Josip Juraj Strossmayer University of Osijek, Department for EU Funds, professional and development projects with the industry</li> </ul>
area of artistic / scientific / professional research interest	Financial management, project management, risk analysis, corporate finance.
list of artistic works	/
list of scientific works	<ol style="list-style-type: none"> <li>Bestvina Bukvić, Ivana; Mihaljević, Marija; Tokić, Ivana: KULTURNA POLITIKA I UTJECAJ ZAKONSKOG OKVIRA NA FINANCIRANJE KAZALIŠTA // Pravni vjesnik, Pravni fakultet u Osijeku, Osijek, 2015, pp. 147-164, UDK 008(497.5)(094):792 336.02:792; ISSN: 0352-5317, ISSN: 1849-0840 (Online);</li> <li>Bestvina Bukvić, Ivana; Pekanov Starčević, D.; Fosić, Ivana; ADEQUACY OF THE CAPM FOR ESTIMATING THE COST OF EQUITY CAPITAL: EMPIRICAL STUDY ON UNDERDEVELOPED MARKET // 13th International Scientific Conference on Economic and Social Development Barcelona, 14-16 April 2016, ISSN: 1849-7535;</li> <li>Bestvina Bukvić, Ivana; Tolušić Marija; Tokić, Ivana; USPJEŠNOST POSLOVANJA GOSPODARSKIH SUBJEKATA OVISNOSTI O RODNOJ STRUKTURI UPRAVE // International Interdisciplinary Scientific Conference Scientific, Cultural, Educational and Art Policies - European Realities, (200th Anniversary of the Birth of Josip Juraj Strossmayer), 2016. ISBN; 978-953-6931-92; 978-953-58055-7-1; 978-953-7964-38-2; 978-953-347104-4; 978-963-429-068-1</li> <li>Bestvina Bukvić, Ivana; Mihaljević, Marija; Tokić, Ivana: FINANCING THE THEATRE: THE ROLE OF MANAGEMENT AND THE STATE // Ekonomski vjesnik; Ekonomski fakultet u Osijeku; Osijek, GOD. XXIX, BR. 1/2016, ISSN 0353-359x</li> <li>Bestvina Bukvić, Ivana; Buljubašić, Iva; Lesinger, Gordana: INFLUENCE OF ADVERTISING SPACE SALES ON INFORMATION MEDIA CONTENT AND FINANCIAL PERFORMANCE OF CROATIAN NATIONAL TV STATIONS // Conference Proceedings from International Scientific Conference „Megatrends and Media: Critique in Media, Critique of Media“, 19th – 20th April 2016, Congress Hall of the Slovak Academy of Sciences, Smolenice, Slovačka. Faculty of Mass Media Communication UCM, Trnava, Slovačka, 2016, ISBN 978-80-8105-796-0, ISSN 2453-6474</li> <li>Bestvina Bukvić, Ivana; Latković, Goran; Milinković, Matea: FINANCIRANJE HUMANITARNIH ORGANIZACIJA U KRIZNIM UVJETIMA, ANALIZA LOKALNIH OGRANAKA CRVENOG KRIŽA // 6th International Conference on Public Administration "Public Administration Development", Polytechnic Lavoslav Ružička u Vukovaru; lipanj 2016, ISBN: 978-953-7734-15-2</li> <li>Bestvina Bukvić, Ivana; Jurić Tomislav; Nenadić, Iva: POLOŽAJ U GOSPODARSTVU I STRUKTURA FINANCIRANJA PODUZEĆA U ICT SEKTORU REPUBLIKE HRVATSKE // Proceedings of the Scientific Conference: Globalization and Regional Identity 2016., Josip Juraj Strossmayer University of Osijek, Faculty of Agriculture, Odjel za kulturologiju, Ekonomski fakultet, rujan 2016., ISBN: 978-953-6931-93-4</li> <li>Book of Abstracts from the International Interdisciplinary Scientific Conference Media and Media Culture - European Realities, Osijek: Department of Cultural Studies, Josip Juraj Strossmayer University of Osijek, 2017 (Knjiga sažetaka sa znanstvenog skupa)</li> <li>Bestvina Bukvić, Ivana; Borić Cvenić, Marta; Buljubašić, Iva, COMPARATIVE ANALYSIS OF THE IMPACT FACTORS INFLUENCING THE CINEMA AND</li> </ol>

	<p>THEATRE ATTENDANCE AND THEIR BUSINESS PERFORMANCE // Media, culture and public relations, No. 8, Vol.1, 2017, pp-56-71</p> <p>10. Bestvina Bukvić, Ivana; Buljubasić, Iva, FINANCIAL AND MARKETING PERSPECTIVES OF A CROWDFUNDING // Economic and Social Development, 26th International Scientific Conference on Economic and Social Development – "Building Resilient Society" / Potocan, Vojko ; Kalinic, Vojko ; Vuletic, Ante (ur.). Zagreb: Varazdin Development and Entrepreneurship Agency ; Faculty of Management University of Warsaw, Poland ; University North, Croatia, 2017. pp 353-363</p> <p>11. Bestvina Bukvić, Ivana; Šain, Marija; Haršanji, Maja; PROJECT FINANCING OF CULTURAL AND CREATIVE INDUSTRIES IN CROATIA – ANALYSIS OF THE CREATIVE EUROPE PROGRAMME (2014–2020) RESULTS // XIV International Scientific Symposium: Interdisciplinary Management Research; Josip Juraj Strossmayer University of Osijek – Faculty of Economics in Osijek, Croatia, Postgraduate Studies „Management“, Hochschule Pforzheim University, Croatian Academy of Sciences and Arts; 2018, pp 763-781, ISSN: 1847-0408</p> <p>12. Šain, Marija; Bestvina Bukvić, Ivana; Haršanji, Maja; ECONOMIC ANALYSIS OF BROWNFIELD INVESTMENTS IN CULTURAL AND CREATIVE INDUSTRIES // 7th International Scientific Symposium Economy of Eastern Croatia – Vision and Growth, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Croatian Academy of Sciences and Arts, Coratia, University in Maribor, Faculty of Economics and Business, Slovenia; University in Tuzla, Faculty of Economics in Tuzla, Bosnia and Hercegovina, 2018, pp 670-678</p> <p>13. Bestvina Bukvić, Ivana; IMPACT OF BUSINESS ENVIRONMENT ON THE DEVELOPMENT OF REGIONAL IT SECTOR: CASE EASTERN CROATIA // 7th International Scientific Symposium Economy of Eastern Croatia – Vision and Growth, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Croatian Academy of Sciences and Arts, Coratia, University in Maribor, Faculty of Economics and Business, Slovenia; University in Tuzla, Faculty of Economics in Tuzla, Bosnia and Hercegovina, 2018, pp 719-727</p> <p>14. Bestvina Bukvić, Ivana, EFIKASNOST NACIONALNIH PROGRAMA SUFINANCIRANJA U POTICANJU INVESTICIJA IT SEKTORA // Proceedings of the Scientific Conference: Globalization and Regional Identity 2018 - The Fate of Open Frontiers, Josip Juraj Strossmayer University of Osijek, Faculty of Agriculture u Osijeku, Faculty of Philosophy u Osijeku, Faculty of Philosophy Univerziteta Crne Gore, Agronomski fakultet, Novi Sad (objavljen)</p> <p>15. Bestvina Bukvić, Ivana; Stanković, Boris. FINANCIJSKA ANALIZA POSLOVANJA INTERNETSKIH PORTALA U REPUBLICI HRVATSKOJ // MEDIA AND MEDIA CULTURE - EUROPEAN REALITIES / Piližota, Vlasta ; Bestvina Bukvić, Ivana ; Brekalo, Miljenko ; Đukić, Marina ; Engstler, Alexander Kühnle, Boris ; Ljubić, Lucuja ; Michel, Burkard ; Pavić, Željko ; Petranová, Dana ; Rinsdorf, Lars ; Solík, Martin ; Višňovský, Ján ; Žužul, Ivana (ur.). Osijek : Academy of Arts and Culture Josip Juraj Strossmayer University of Osijek, 2019, pp. 316-328</p> <p>16. Haršanji, Maja; Bestvina Bukvić, Ivana; Šain, Marija // ZNAČENJE MULTIKULTURNIH SURADNJI U FINANCIRANJU I PROVEDBI PROJEKATA – ANALIZA PROGRAMA KREATIVNA EUROPA (2014. – 2020.) // MEDIJI I MEDIJSKA KULTURA – EUROPSKI REALITETI / Piližota, Vlasta ; Bestvina Bukvić, Ivana ; Brekalo, Miljenko ; Đukić, Marina ; Engstler, Alexander Kühnle, Boris ; Ljubić, Lucuja ; Michel, Burkard ; Pavić, Željko ; Petranová, Dana ; Rinsdorf, Lars ; Solík, Martin ; Višňovský, Ján ; Žužul, Ivana (ur.). Osijek :</p>
--	--

	<p>Academy of Arts and Culture, Josip Juraj Strossmayer University of Osijek, 2019, pp. 342-356</p> <p>17. Bestvina Bukvić, I.; SIGNIFICANCE OF MONTE CARLO SIMULATION IN PREDICTION OF ECONOMIC PROJECTIONS: A CRITICAL REVIEW // 38th International Scientific Conference on Economic and Social Development, Rabat, 21-22 March 2019, Conference Proceedings; ISSN: 1849-7535</p> <p>18. Harc, Martina; Bestvina Bukvić, Ivana; Mijoč, Josipa. ENTREPRENEURIAL AND INNOVATIVE POTENTIAL OF THE CREATIVE INDUSTRY // Interdisciplinary Management Research XV / Barković, Dražen; Crnković, Boris ; Zekić Sušac, Marijana ; Dernoscheg, Karl-Heinz; Pap, Norbert; Runzheimer, Bodo; Wentzel, Dirk (ur.). Opatija : Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Croatian Academy of Sciences and Arts, 2019, pp. 1562-1577</p> <p>19. Bestvina Bukvić, Ivana; Basarac Sertić, Martina; Harc Hartina. ECONOMIC IMPACT OF GOVERNMENT MEASURES: ANALYSIS OF THE CONSTRUCTION SECTOR // 8th International Scientific Symposium Economy of Eastern Croatia – VISION AND GROWTH / Leko Šimić, Mirna ; Crnković, Boris (ur.). Osijek : Josip Juraj Strossmayer University of Osijek ; Ekonomski Fakultet U Osijeku, 2019, pp. 260-277</p> <p>20. Bestvina Bukvić Ivana, Šain, Marija, Marić, Ivona: ALTERNATIVE SOURCES OF FUNDING IN CULTURE: CASE OF EASTERN CROATIA // Ekonomski vjesnik : Review of Contemporary Entrepreneurship, Business, and Economic Issues, Vol. 31 No. 2, 2018, pp. 427-440, ISSN 0353-359x, Online ISSN 1847-2206;</p> <p>21. Bestvina Bukvić, Ivana; Đurđević Babić, Ivana, CATCHING THE IT DEVELOPMENT TRENDS: WHAT ARE THE ODDS? // Megatrends and Media: Digital Universe / Bučková, Zuzana ; Rusňáková, Lenka ; Solik, Martin (ur.). Trnava: Faculty of Mass Media Communication, University of SS. Cyril and Methodius in Trnava, 2019, pp 34-54</p>
list of professional works	Karačić, Domagoj; Bestvina Bukvić, Ivana; Bedeković, Mladena, THE INFLUENCE OF THE REGISTER OF NON-TAX REVENUES ON THE EFFICIENCY OF THE NON-TAX REVENUE SYSTEM IN THE REPUBLIC OF CROATIA // Mednarodna revija za javno upravo, 15 (2017), 1/2017; 53-69. doi:10.17573/ipar.2017.1.03
professional awards and recognition	Academy of Arts and Culture recognition for commitment in scientific research projects and organization of the Department's work (December, 2018)
projects	<ul style="list-style-type: none"> <li>• Head of the university interdisciplinary international scientific project ZUP2018-33 "Prerequisites for development and economic significance of IT sector" (11.2018 - 4.2020)</li> <li>• Associate partner on the university scientific project ZUP2018-100 "Investigating the Impact of Promotional Activities on the Development of Audience Generation Y of National and Urban Theaters in the Republic of Croatia" (11.2018 - 4.2020)</li> <li>• "Creative Danube: places to see, places to be" – Project Associate (Lead Partner: Stuttgart Media University, Stuttgart, funded by the Baden-Württemberg Stiftung GmbH, 2015-2016)</li> <li>• Member of project team on realization of project Educational and informative tourist center of Stara Pekara with Vatroslav Lisinski Square, Tvrdá (2018-2019)</li> </ul>
membership in professional associations	Andizet. Institute for Scientific and Artistic Research in the Creative Industry

list of popularisation works	<ul style="list-style-type: none"> <li>• Workshop leader "How to successfully write a project?" Organized by ESN Croatia, December 4-6, 2015, Osijek</li> <li>• Panellist at the 3rd International Conference on Creative Industries, July 5, 2016, Novi Sad, Serbia, panel discussion: Industrial and Motor heritage: Any future to our past?</li> <li>• Member of the Program Committee of the Popularization Symposium of the Cultural and Creative Industries of the Faculty of Economics in Osijek - Creative Treasury (member of the Program Committee 2015, 2016 and 2018) and workshop leader (2015 and 2016)</li> </ul>
free-form CV	<p>Since 2015, she has been Assistant Professor and Chair of the Department of Cultural Management at the Department of Cultural Studies at the J. J. Strossmayer University of Osijek, from 2018 Assistant Professor and since 2019 head of the Department for Culture, Media and Management at the Academy of Arts and Culture in Osijek. At the Faculty of Economics in Osijek in 2008 she obtained her academic degree of Master of Social Sciences and then in 2012 the academic degree of Doctor of Social Sciences, scientific field of economics, finance. She gained professional experience working in the sector of non-profit organizations, industry sector and since 2003 in the financial sector, where since 2010 he has been working as the head of the corporate banking business of Zagrebačka banka d.d. (Unicredit Group). Since 2013, she is an external associate at the Faculty of Economics in Osijek, where she participates in courses in the field of financial management.</p> <p>She has authored and co-authored numerous scientific and two professional papers, is a member of the editorial board of two proceedings of scientific conferences and is a participant in professional and scientific symposia. She is a peer reviewer for several scientific journals and a member of the organizing and programming committees of several scientific conferences. During 2018 and 2019, she is the chair of the committee for the preparation of undergraduate and graduate study programs in the field of culture, media and management, which have been approved by the authorities and are being implemented today. Her fields of scientific and professional interest are financial management, project finance, risk analysis and managerial decision-making. She is the head of the scientific project "Prerequisites for the Development and Economic Significance of the IT Sector" and a contributor to the scientific project "Investigating the Impact of Promotional Activities on the Development of Audiences of Generation Y National and City Theatres in the Republic of Croatia". She has participated in the application and implementation of several projects of international inter-institutional cooperation and projects of cooperation with the industry.</p>
links	<p>LinkedIn Platform Profile:  <a href="https://www.linkedin.com/in/ivana-bestvina-bukvi%C4%87-5b864538/?originalSubdomain=hr%C5%BD">https://www.linkedin.com/in/ivana-bestvina-bukvi%C4%87-5b864538/?originalSubdomain=hr%C5%BD</a></p> <p>ResearchGate Profile:  <a href="https://www.researchgate.net/profile/Ivana_Bestvina_Bukvic">https://www.researchgate.net/profile/Ivana_Bestvina_Bukvic</a></p> <p>Links to Crosby and other author citation databases:</p> <ul style="list-style-type: none"> <li>• Google Scholar entries:  <a href="https://scholar.google.hr/citations?user=ZkJmBdlAAAAJ&amp;hl=hr">https://scholar.google.hr/citations?user=ZkJmBdlAAAAJ&amp;hl=hr</a></li> <li>• CROSB I entries:  <a href="https://www.bib.irb.hr/pretraga?operators=andI&amp;Bestvina%20Bukvi%C4%87.%20IvanaItextIauthor">https://www.bib.irb.hr/pretraga?operators=andI&amp;Bestvina%20Bukvi%C4%87.%20IvanaItextIauthor</a></li> <li>• ACADEMIO.EDU entries:  <a href="https://unios.academia.edu/IvanaBestvinaBukvi%C4%87">https://unios.academia.edu/IvanaBestvinaBukvi%C4%87</a></li> </ul>