

Marina Đukić	
academic degree	PhD
grade	Assistant Professor
area, field, discipline of the appointment into the grade	Social sciences, Information and communications sciences
department	Department of Culture, Media and Management
office hours	Monday/ 10-11 am and by appointment via e-mail
office	38 Trg Sv. Trojstva 3, 31 000 Osijek
contact	e-mail: mdjukic@aukos.hr phone: ++ 385 31 236
teaching activity courses during 2019/2020	<ul style="list-style-type: none"> • Managing the public relations • Research methods in Media Culture • Research in public relations • Media policy • Basics of media reporting
education	<p>2011-2015 University of Josip Juraj Strossmayer in Osijek, Doctoral School of the University of Osijek (academic degree: PhD, scientific field Information and Communication sciences. Doctoral dissertation: "Cultural aspects of European Media Policy – Consequences on media system of Republic of Croatia." Mentor: Full professor Najil Kurtić</p> <p>2004 Pedagogical – psychological – didactic- methodical training, Faculty of Education in Osijek, (acquired pedagogical competencies and 60 ECTS)</p> <p>2006-2008 University of Zagreb, Faculty of political science, Postgraduate specialist study in European Studies (academic degree – university specialist in European Studies) Master thesis: "Public-private partnerships in Regional Hospitals: the case of Clinical Hospital Osijek" Mentor: Katarina Ott, PhD, scientific advisor</p> <p>1999 -2004 University of Zagreb, Faculty of political science (B.A. in Journalism) Master thesis: "Israel's security environment" Mentor: Full Professor Siniša Tatalović</p>
development	<p>2018. "Foundations of Successful Grant Writing ", Rider University, USA Workshop for mentors of Doctoral School, University of Josip Juraj Strossmayer in Osijek</p> <p>2006 "Young Managers Program", IEDC Bled School of Management, Bled, Slovenia</p>
area of artistic / scientific / professional research interest	Investigating media agendas, media policies, cultural aspect of news production, questions of identity and media presentation as well as the question of journalist's ethics – fake news, framing news, disinformation etc.

list of artistic works	/
list of scientific works	<ol style="list-style-type: none"> <li data-bbox="552 248 1382 432">1. Alebić, Luka; Đukić, Marina; (2019). Digitizing cultural data as a process of modernizing cultural institutions // 8th INTERNATIONAL SCIENTIFIC SYMPOSIUM ECONOMY OF EASTERN CROATIA – VISION AND GROWTH / Leko Šimić, Mirna ; Crnković, Boris (ur.). Osijek, Hrvatska: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, 2019. str. 828-841, ISSN 1848-9559 <li data-bbox="552 454 1382 757">2. Đukić, Marina; Bijuković Maršić, Mirta; Kranjčević, Veronika (2019) MEDIJSKO ISTRAŽIVANJE KOLUMNII KNJIŽEVNIKA U JUTARNJEM LISTU // MEDIJI I MEDIJSKA KULTURA EUROPSKI REALITETI / Akademkinja Piližota, Vlasta ; Bestvina Bukvić, Ivana ; Brekalo, Miljenko ; Đukić, Marina ; Engstler, Martin ; Alexander Kühnle, Boris ; Ljubić, Lucija ; Burkard, Michel ; Pavić, Željko ; Mendelová, Dáša ; Brník, Andrej ; Rinsdorf, Lars ; Solik, Martin ; Višňovský, Jánl ; Žužul, Ivana (ur.).Osijek, Hrvatska: Akademija za umjetnost i kulturu Sveučilišta Josipa Jurja Strossmayera u Osijeku, 2019. str. 65-88, ISBN 978-953-8181-17-7 (e-knjiga) <li data-bbox="552 779 1382 1059">3. Đukić, Marina; Alebić, Luka (2018) Digital collections up close: research of current condition and digital museum collections optimization attempt, In: Martin Solík i Rudolf Rybanský (ed.) MEGATRENDS AND MEDIA: Reality and Media Bubbles, Conference Proceedings from the International Scientific Conference "Megatrends and Media: Reality and Media Bubbles", 24th – 25th April 2018., Faculty of Mass Media Communication, University of SS. Cyril and Methodius in Trnava, Slovakia, ISBN 978-80-8105-952-0, ISSN 2453-6474, str. 185-213. <li data-bbox="552 1081 1382 1294">4. Đukić, Marina; Levak Tomislav (2018) Challenges in funding and development of local media in Eastern Croatia. U: Mašek Tonković, A. i Crnković, B. (ur.) 7. Međunarodni znanstveni simpozij Gospodarstvo istočne Hrvatske – vizija i razvoj (7th International Scientific Symposium Economy of aEastern Croatia – Vision and Growth. Osijek: Sveučilište Josipa Jurja Strossmayera u Osijek i Ekonomski fakultet u Osijeku, str. 978-987. (ISSN 1848-9559) <li data-bbox="552 1317 1382 1406">5. Pavić, Željko; Đukić, Marina (2016). Cultural Capital and Educational Outcomes in Croatia: A Contextual Approach. Sociologia. 48, 6, str. 601-621, ISSN 0049-1225 <li data-bbox="552 1429 1382 1585">6. Đukić, Marina; Šola, Ivica (2015). <i>Preparing the Public for Commercialization and Guidance of Structural Media Space towards its Fusion with Advertising Space</i>. „Ekonomski vjesnik: časopis Ekonomskog fakulteta u Osijeku“, Vol. XXVIII No. 1, str. 25-41, ISSN 0353-359X <li data-bbox="552 1608 1382 1821">7. Đukić, Marina (2019). Odgovor Europske unije na problem lažnih vijesti – regulativni okvir u nastanku. // VJERODOSTOJNOST MEDIJA: DOBA LAŽNIH INFORMACIJA: zbornik radova Devete regionalne naučne konferencije Vjerodostojnost medija / Hrnjić Kuduzović, Zarfa ; Kulić, Milica ; Jurišić, Jelena (ur.). Tuzla, Bosna i Hercegovina: Filozofski fakultet Univerziteta u Tuzli, 2019. str. 19-38, ISBN 978-9958-612-24-4 <li data-bbox="552 1843 1382 1966">8. Baraban, Borko; Đukić, Marina (2018) Novinski naslovi i jezična norma kao doprinos interdisciplinarnosti znanosti. Aktuelni problemi visokog obrazovanja i nauke, Abidović, Albina (ur.). Brčko: Evropski univerzitet Brčko distrikt, str. 326-347, ISBN 978-99955-99-39-3

	<p>9. Alebić, Luka; Bijuković Maršić, Mirta; Đukić, Marina (2019). Poticaj i razvoj vizualne pismenosti - temelj suvremene i medijske pismenosti // Modeli razvoja - iskustva drugih i naše mogućnosti, zbornik radova sa međunarodnog naučnog skupa održanog 5.aprila 2019. godine. Tom III. / Abidović, Albina (ur.). Brčko, Bosna i Hercegovina : Evropski univerzitet Brčko distrikt, str. 106-116, ISBN 978-99955-99-48-5</p> <p>10. Đukić, Marina (2017). Medijsko uokviravanje prosvjeda na Filozofskom fakultetu u Zagrebu. CM: Communication and Media. Vol. 12, 41, str. 5-40, ISSN 2466-541X</p> <p>11. Đukić, Marina; Baraban, Borko (2017). Medijska i jezična analiza izvještavanja o osobama s invaliditetom. Rad i stvaralaštvo u XXI vijeku / Abidović, Albina (ur.). Brčko : Evropski univerzitet Brčko distrikt, str. 99-119, ISBN 978-99955-99-28-77</p> <p>12. Đukić, Marina; Bijuković Maršić Mirta (2015). <i>Kultura s funkcijom katalizatora u ratnom izvještavanju</i>, U: Brekalo, M. (ur.) Hrvatski istok u Domovinskom ratu – iskustva, spoznaje i posljedice: Prvi interdisciplinarni znanstveno-stručni skup s međunarodnim sudjelovanjem, Osijek: Institut društvenih znanosti Ivo Pilar - Područni centar Osijek / Sveučilište J. J. Strossmayera u Osijeku - Odjel za kulturologiju, Ogranak Matice hrvatske Osijek, str. 283-298, ISBN 978-953-7964-27-6</p>
list of professional works	Pavić, Željko; Đukić, Marina ; Bijuković Maršić, Mirta (2016). <i>Evropski identitet: mediji i kultura</i> , Media, culture and public relations, Vol. 7 No. 2, 2016., str. 216-227., ISSN 1333-6371
professional awards and recognition	Acknowledgement of Academy of Arts and Culture Council for outstanding commitment in scientific and research projects (2019)
projects	/
membership in professional associations	Croatian Association of Public Relations from 2005
list of popularisation works	/
free-form CV	<p>(born December 11th 1980) Conducts teaching lectures at Media Culture Courses (Media reporting, Introduction to Public Relations, Managing the public relations, Research tools in Public Relations, Media and Cultural policy). Has B.A. in Journalism, uni.spec. in European Studies (2008), PhD degree (2015) on thesis Cultural aspects of European Media Policy – Consequences on media system of Republic of Croatia. Elected as Assistant Professor in November 2017. Former working experience includes six years in public relation agency Spona Integrated Communications ltd. from Zagreb as a Consultant and Account Executive in the fields of media relations, external communication, communication strategies, organizing conferences and other events. Also, during faculty education period she participated in seminars organized by Government of the Republic of Croatia, Office for national minorities and Council for national minorities in sponsorship of Council of Europe as a trainer and coordinator of seminars for national minorities in Croatia.</p> <p>Her scientific focus is in investigating media agendas, cultural aspect of news production, questions of identity and media presentation as well as the question of journalist's ethics – fake news, framing news, disinformation etc. She published 24 scientific papers and one editor book, has participated in scientific conferences, has been a reviewer for the scientific journal of the Faculty of Humanities and Social Sciences, University of Tuzla, Bosnia and Hercegovina and also for the Conference Proceedings Media and Media Culture (2019).</p>

	She was a team member for development of the new study programs on BA and MA level at Academy of Arts and Culture in Osijek.
links	<ul style="list-style-type: none">• Scientific papers published in Google scholar: https://scholar.google.hr/citations?user=Qg16zloAAAAJ&hl=en• Scientific papers published in CROSBİ: https://www.bib.irb.hr/pregled/znanstvenici/334400?autor=334400