

Igor Mavrin	
academic degree	PhD
grade	Postdoctoral Researcher
area, field, discipline of the appointment into the grade	Social Sciences – Economics – Organization and management Postgraduate doctoral study Management – Faculty of Economics in Osijek
department	Department of culture, media and management
office hours	
office	office number: 35 Holy Trinity Square 3
contact	imavrin@aukos.hr igor.mavrin7@gmail.com
teaching activity courses during 2019/2020	Research of practice of European cultural and creative industries Economy, culture and creative industries Knowledge management Theater management Museum and exhibitions management Project management Research of culture, media and creative industries 1 Research of culture, media and creative industries 2 Urban management and culture Management of NGOs and cultural centers Industrial heritage and creative industries Creative economy Management of change Concert management 1 Concert management 2 Marketing and arts Music industry basics
education	PhD thesis: Cultural megaevents as generators of urban and regional development – Osijek and Croatian Pannonia in the context of European Capital of Culture programme
development	/
area of artistic / scientific / professional research interest	Cultural policy, urban economics, cultural heritage digitization
list of artistic works	/
list of scientific works	Mavrin, Igor Razvitak kulturalnog menadžmenta i kulturnih politika kroz program Europske prijestolnice kulture – perspektive Jugoistočne Europe; pp. 197 – 213; u

	<p>Model razvoja – iskustva drugih i naše mogućnosti; zbornik radova sa međunarodnog naučnog skupa održanog 5. aprila 2019. Tom 3; Europski univerzitet Brčko Distrikt;</p> <p>Lamza - Maronić, Maja; Glavaš, Jerko; Mavrin, Igor URBANI MANAGEMENT Izazovi, upravljački trendovi i regeneracijske prakse za gradove / Lamza - Maronić, Maja ; Glavaš, Jerko ; Mavrin, Igor (ur.). Osijek: Ekonomski fakultet u Osijeku ; Studio HS internet, 2016</p> <p>Mavrin, Igor Razvoj kulturnih politika pomoću programa Europske prijestolnice kulture // Znanstvene, kulturne obrazovne i umjetničke politike - Europski realiteti Osijek, Republika Hrvatska, 2015. str. 302-317 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza - Maronić, Maja; Glavaš, Jerko; Mavrin, Igor Tranzicije urbanog identiteta kroz program Europske prijestolnice kulture - od (post)industrijskih do kreativnih gradova // KULTURA, IDENTITET, DRUŠTVO - EUROPSKI REALITETI / Brekalo, Miljenko et.al. (ur.). Osijek, Zagreb: Odjel za kulturologiju sveučilišta Josipa Jurja Strossmayera u Osijeku ; Institut društvenih znanosti Ivo Pilar u Zagrebu, 2014. str. 585-597 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Mavrin, Igor; Glavaš, Jerko THE NIGHT OF THE MUSEUMS EVENT AND DEVELOPING NEW MUSEUM AUDIENCE – FACTS AND MISAPPREHENSIONS ON A CULTURAL EVENT // INTERDISCIPLINARY MANAGEMENT RESEARCH X INTERDISZIPLINÄRE MANAGEMENTFORSCHUNG X / Bacher, Urban ; Barković, Dražen ; Dernoscheg, Karl - Heinz ; Lamza - Maronić, Maja ; Matić, Branko ; Pap, Norbert ; Runzheimer, Bodo (ur.). Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Postgraduate studies, 2014. str. 269-288 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Mavrin, Igor; Lamza - Maronić, Maja; Glavaš, Jerko EUROPSKA PRIJESTOLNICA KULTURE I KREATIVNE INDUSTRIJE U UPRAVLJANJU URBANIM I REGIONALNIM RAZVOJEM S PRIMJENOM NA GRAD OSIJEK // 3rd International Scientific Symposium Economy of Eastern Croatia - Vision and Growth / Mašek Tonković, Anka (ur.). Osijek: Sveučilište Josipa Jurja Strossmayera u Osijeku, Ekonomski fakultet u Osijeku, 2014. str. 97-</p>
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	<p>107 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza - Maronić, Maja; Glavaš, Jerko; Mavrin, Igor CULTURE AND/OR DEVELOPMENT? MANAGING OF URBAN AND REGIONAL INFRASTRUCTURE PROJECTS IN THE EUROPEAN CAPITAL OF CULTURE PROGRAMME // INTERDISCIPLINARY MANAGEMENT RESEARCH IX / Barković, Dražen et..al. (ur.). Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate Studies "Management", Hochschule Pforzheim University, 2013. str. 895-905 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza-Maronić, Maja; Glavaš, Jerko; Mavrin, Igor TOWARDS A NEW MODEL OF CULTURAL MANAGEMENT – THE EUROPEAN CAPITAL OF CULTURE PROGRAMME // Interdisciplinary Management Research VIII / Bacher, U. ; Barković, D. ; Dernoscher, K.H. ; Lamza-Maronić, M. ; Matić, B. ; Pap, N. ; Runzheimer, B. (ur.). Osijek: Josip Juraj Strossmayer University in Osijek, Faculty of Economics in Osijek, Croatia Postgraduate Studies "Management" ; Hochschule Pforzheim University, 2012. str. 179-188 (plenarno, međunarodna recenzija, cjeloviti rad (in extenso), ostalo)</p> <p>Lamza-Maronić, Maja; Glavaš, Jerko; Mavrin, Igor Marketing Aspects of the European Capital of Culture Programme // Interdisciplinary Management Research VII / Bacher, Urban ; Barković, Dražen ; Dernoscheg, Karl-Heinz ; Lamza-Maronić, Maja ; Matić, Branko ; Pap, Morbert ; Runzheimer, Bodo (ur.). Osijek: Josip Juraj Strossmayer University in Osijek, Faculty of Economics in Osijek, Postgraduate Studies, 2011. str. 130-140 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza-Maronić, Maja; Glavaš, Jerko; Mavrin, Igor Cultural Management in the Republic of Croatia - Possibilities of Development // Interdisciplinary Management Research VI / Dražen Barković et al. (ur.). Osijek: J.J.Strossmayer University of Osijek, Faculty of Economics in Osijek, Postgraduate study Management, Hochschule Pforzheim University, 2010. str. 133-143 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza-Maronić, M; Glavaš, J.; Mavrin, I. Tourism management as a Development lever of the museum product // 28th International Conference</p>
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	<p>on Organizational Science Development / Rajković, Vladislav ; Ferjan, Marko ; Kern, Tomaž ; Paape, Bjorn (ur.).</p> <p>Kranj: Moderna organizacija v okviru Univerze v Mariboru – Fakultete za organizacijske vede, 2009. str. 839-846 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p> <p>Lamza-Maronić, Maja; Glavaš, Jerko; Mavrin, Igor Potentials of Osijek as a Centre of Cultural Tourism // Interdisciplinary Management Research V / Barković, Dražen ; Dernoscheg, Karl-Heinz ; Lamza-Maronić, Maja ; Matic, Branko ; Pap, Norbert ; Runzheimer, Bodo ; Wentzel, Dirk (ur.).</p> <p>Osijek: Ekonomski fakultet u Osijeku ; Hochschule Pforzheim University, 2009. str. 711-721 (plenarno, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)</p>
list of professional works	<p>Mavrin, Igor; Biuklić, Marina (2019.): Trendovi digitalizacije kulturnih sadržaja i industrije računalnih igara – globalna, nacionalna i regionalna perspektiva; pp. 37 – 44; Književna revija – časopis za književnost i kulturu, god, 59., br. 1., 2019.; Ogranak Matice hrvatske Osijek</p> <p>Mavrin, Igor; Ćurčić, Petra (2019.): Budućnost kreativnog sektora je u umrežavanju i zajedničkim inicijativama profesionalaca; pp. 45 – 50; Književna revija – časopis za književnost i kulturu, god, 59., br. 1., 2019.; Ogranak Matice hrvatske Osijek</p> <p>Mavrin, I. (2010): Cultural Heritage as a Key Development Element of Rural Tourism in Baranya; Turizam i agroturizam u funkciji održivog razvitka – Tourism and agrotourism as factors of sustainable development; Ekonomski fakultet u Osijeku; 121-133;</p>
professional awards and recognition	/
projects	/
membership in professional associations	/
list of popularisation works	/
free-form CV	<p>Igor Mavrin received his PhD in 2013 from the Postgraduate Doctoral Program in Management at the Faculty of Economics in Osijek with the theme 'Cultural mega-events as a generator of urban and regional development'. He is the author and co-author of a series of scientific papers on cultural management and cultural policies and co-author of the university textbook 'Urban Management - Challenges, Management Trends and Regeneration Practices for Cities'. Since the start of Osijek's bid for the title of European Capital of Culture, he has been part of a project team. In the second phase of the Osijek 2020 project he was the editor-in-chief of the</p>

	<p>final application book. He played a consultative role in the ECOC project application Novi Sad 2021 for the entire contents of the final application book. He is the coordinator of the project cooperation between the Novi Sad 2021 Foundation and the Osijek cultural sector. From 2016 to 2018, he participated in the Jean Monnet project 'EU Competencies and National Cultural Policies: Critical Dialogues' (CULPOL) of the Institute for Development and International Relations (IRMO). He participated in the work of the evaluation committees of the Project Culture New Foundation. He is a member of the City of Osijek Culture Committee and the City of Osijek Cultural Council and chairman of the City of Osijek Tourism and Publicity Committee.</p>
links	<p>https://www.bib.irb.hr/pregled/znanstvenici/345424</p> <p>https://www.linkedin.com/in/igor-mavrin-phd-79518111a/?originalSubdomain=hr</p>