**Incoming student mobility**

**Name of UNIOS University Unit: Academy of Arts and Culture in Osijek**

**COURSES OFFERED IN FOREIGN LANGUAGE**

**FOR ERASMUS+ INDIVIDUAL INCOMING STUDENTS**

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| **Department or Chair within the UNIOS Unit** | Department of Culture, Media and Management |

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| Study program | Graduate University Study of **Media and Public Relations**  Graduate University Study of **Management in Culture and Creative Industries** |

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| Study level | Graduate (MA) |

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| Course title | COMMUNICATION SKILLS AND PUBLIC PERFORMANCE IN FRONT OF THE CAMERA |
| **Course code (if any)** | MA-MM-29 |
| **Language of instruction** | English |
| **Brief course description** | **The main objective of this course is to introduce students to the basic principles of individual and group communication as well as the techniques of persuasion of collocutors and audiences. The aim is to enable students to detect and apply all aspects of verbal, nonverbal and paraverbal communication, as well as persuasive techniques, and enable them to communicate in media and business, as well as for the quality of public relations and media in different areas and professions. In addition, the goals are to develop skills in using acting techniques and presentation tools in achieving effective individual and group communication in media performances and achieving a satisfactory level of public performance of each student in front of a camera and microphone, and adopting practical skills in front of a camera and microphone.** |
| **Form of teaching** | Lectures, practical exercises |
| **Form of assessment** | **Practical tasks (presentations) and practical (oral) exam** |
| **Number of ECTS** | 3 |
| **Class hours per week** | 4 |
| **Minimum number of students** | 1 |
| **Period of realization** | Summer semester |
| **Lecturer** | Tomislav Levak, e-mail: [tomo.levak@gmail.com](mailto:tomo.levak@gmail.com) |