**Incoming student mobility**

**Name of UNIOS University Unit: Academy of Arts and Culture in Osijek**

**COURSES OFFERED IN FOREIGN LANGUAGE**

**FOR ERASMUS+ INDIVIDUAL INCOMING STUDENTS**

|  |  |
| --- | --- |
| **Department or Chair within the UNIOS Unit** | Department of Culture, Media and Management |

|  |  |
| --- | --- |
| Study program | Graduate University Study of **Media and Public Relations**  Graduate University Study of **Management in Culture and Creative Industries** |

|  |  |
| --- | --- |
| Study level | Graduate (MA) |

|  |  |
| --- | --- |
| Course title | MEDIA ARTS |
| **Course code (if any)** | MA-MM-41 |
| **Language of instruction** | English |
| **Brief course description** | The aim of the course is to define the terms "media art" and "media arts" and to understand the relationship between the contemporary expanded concept of visual arts in the context of new media technology. Students will be introduced to basic stages of the development of media arts and with a historical overview of fundamental theoretical approaches and practical works in the media of photography, film, video, television, computer graphics, graphic design, etc. Through the practical part of the course, students will create works within new media-art forms. |
| **Form of teaching** | Lectures, practical exercises |
| **Form of assessment** | Practical tasks and written exam |
| **Number of ECTS** | 3 |
| **Class hours per week** | 3 |
| **Minimum number of students** | 1 |
| **Period of realization** | Winter semester |
| **Lecturer** | Tomislav Levak, e-mail: [tomo.levak@gmail.com](mailto:tomo.levak@gmail.com) |