

	media policy with a special emphasis on European regulation – audio-visual media standards, internet regulation, etc.
List of artistic works	
List of scientific papers, books, book chapters	<p>In last 5 years:</p> <ol style="list-style-type: none"> 1) Pavić, Ž., Đukić, M., Šuljok, A. (2023) Age differences in the relationship between media use and attitudes about vaccination, in Conference Proceedings of 5th International Scientific Conference European Realities – Power, Bilić, A., Baraban, B., Bijakšić, S., Đukić, M., Najcer Sabljak, Višňovský, J. (ed), Academy of Arts and Culture in Osijek 2) Đukić, Marina; Ileš, Tatjana; Belaj, Mirela (2023) A ANALYSIS OF CHANGING TRENDS IN PUBLIC RELATIONS INDUSTRY PUBLIC RELATION AGENCIES AS LEADERS OF THE FEMALE DOMINANCE IN MANAGEMENT POSITIONS IN CROATIA // INTERNATIONAL Scientific Conference Employment, Education and Entrepreneurship. Beograd: Faculty of Business Economics and Entrepreneurship, 2023. str. 432-442 3) Đukić, Marina; Škrlić, Tina (2021) SPREADING THE CULTURE OF FEAR IN CROATIAN ONLINE MEDIA: ANALYSIS OF THE CORONAVIRUS FIRST WAVE, In: Monika Prostináková Hossová Jana Radošinská, Martin Solík (ed.) MEGATRENDS AND MEDIA 2021: Home Office containment, Conference Proceedings from the International Scientific Conference "Megatrends and Media: Home Office containment", 21 st April 2021., Faculty of Mass Media Communication, University of SS. Cyril and Methodius in Trnava, Slovakia, ISBN 978-80-572-0183-0, ISSN 2729-7403, str. 236-251 4) Đukić, Marina ; Sić, Dino (2021) REGULATION OF FAKE NEWS AND HATE SPEECH// MOVEMENTS – EUROPEAN REALITIES New developing trends// Đukić, Marina ; Oraić Tolić, Dubravka ; Bestvina Bukvić, Ivana ; Đurđević Babić, Ivana ; Ileš, Tatjana ; Gomez Lopez, Jacinto ; Mendelová, Dáša ; Burkard, Michel ; Nedzinskaite, Rasa ; Salgado Santamaria, Maria Carmen ; Pavić, Željko ; Ribeiro Basílio de Pinho, Maria Inês ; Višňovský, Ján (ed.). Osijek, Hrvatska: Akademija za umjetnost i kulturu Sveučilišta Josipa Jurja Strossmayera u Osijeku, 2021. pp 51-73 (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni), ISBN 978-953-8181-29-0 (e-knjiga) 5) Bijuković-Maršić, Mirta; Đukić, Marina; Alebić, Luka (2020). Književnici i novinske polemike. <i>Lingua Montenegrina</i>, god. XIII/1, br.25, Cetinje: Fakultet za crnogorski jezik i književnost, Crna Gora, str.263-280 (pregledni rad) ISSN 1800-7007 = Lingua Montenegrina (Cetinje) 6) Alebić, Luka; Đukić, Marina; (2019). Digitizing cultural data as a process of modernizing cultural institutions // 8th INTERNATIONAL SCIENTIFIC SYMPOSIUM ECONOMY OF EASTERN CROATIA – VISION AND GROWTH / Leko Šimić, Mirna ; Crnković, Boris (ur.). Osijek, Hrvatska: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, 2019. str. 828-841, ISSN 1848-9559 7) Đukić, Marina (2019). Odgovor Europske unije na problem lažnih vijesti – regulativni okvir u nastanku. // VJERODOSTOJNOST MEDIJA: DOBA LAŽNIH INFORMACIJA: zbornik radova Devete regionalne naučne konferencije Vjerodostojnost medija / Hrnjić Kuduzović, Zarfa ; Kulić, Milica ; Jurišić, Jelena (ur.). Tuzla, Bosna i Hercegovina: Filozofski fakultet Univerziteta u Tuzli, 2019. str. 19-38, ISBN 978-9958-612-24-4 8) Đukić, Marina; Bijuković Maršić, Mirta; Kranjčević, Veronika (2019) MEDIJSKO ISTRAŽIVANJE KOLUMNI KNJIŽEVNIKA U JUTARNJEM LISTU // MEDIJI I MEDIJSKA KULTURA EUROPSKI REALITETI / Akademkinja Piližota, Vlasta ; Bestvina Bukvić, Ivana ; Brekalo, Miljenko ; Đukić,

	<p>Marina ; Engstler, Martin ; Alexander Kühnle, Boris ; Ljubić, Lucija ; Burkard, Michel ; Pavić, Željko ; Mendelová, Dáša ; Brník, Andrej ; Rinsdorf, Lars ; Solík, Martin ; Višňovský, Jánl ; Žužul, Ivana (ur.).Osijek, Hrvatska: Akademija za umjetnost i kulturu Sveučilišta Josipa Jurja Strossmayera u Osijeku, 2019. str. 65-88, ISBN 978-953-8181-17-7 (e-knjiga)</p> <p>9) Alebić, Luka; Bijuković Maršić, Mirta; Đukić, Marina (2019). Poticaj i razvoj vizualne pismenosti - temelj suvremene i medijske pismenosti // Modeli razvoja - iskustva drugih i naše mogućnosti, zbornik radova sa međunarodnog naučnog skupa održanog 5.aprila 2019. godine. Tom III. / Abidović, Albina (ur.). Brčko, Bosna i Hercegovina : Evropski univerzitet Brčko distrikt, str. 106-116, ISBN 978-99955-99-48-5</p> <p>10) Đukić, Marina; Alebić, Luka (2018) Digital collections up close: research of current condition and digital museum collections optimization attempt, In: Martin Solík i Rudolf Rybanský (ed.) MEGATRENDS AND MEDIA: Reality and Media Bubbles, Conference Proceedings from the International Scientific Conference “Megatrends and Media: Reality and Media Bubbles”, 24th – 25th April 2018., Faculty of Mass Media Communication, University of SS. Cyril and Methodius in Trnava, Slovakia, ISBN 978-80-8105-952-0, ISSN 2453-6474, str. 185-213.</p> <p>11) Đukić, Marina; Levak Tomislav (2018) Challenges in funding and development of local media in Eastern Croatia. U: Mašek Tonković, A. i Crnković, B. (ur.) 7. Međunarodni znanstveni simpozij Gospodarstvo istočne Hrvatske – vizija i razvoj (7th International Scientific Symposium Economy of aEastern Croatia – Vision and Growth. Osijek: Sveučilište Josipa Jurja Strossmayera u Osijek i Ekonomski fakultet u Osijeku, str. 978-987. (ISSN 1848-9559)</p> <p>12) Baraban, Borko; Đukić, Marina (2018) Novinski naslovi i jezična norma kao doprinos interdisciplinarnosti znanosti. Aktuelni problemi visokog obrazovanja i nauke, Abidović, Albina (ur.). Brčko: Evropski univerzitet Brčko distrikt, str. 326-347 (predavanje,međunarodna recenzija,objavljeni rad,znanstveni).</p> <p>13) Đukić, Marina (2017). Medijsko uokviravanje prosvjeda na Filozofskom fakultetu u Zagrebu. CM: Communication and Media. Vol. 12, 41, str. 5-40 (članak, znanstveni)</p>
List of professional works	
Awards	Recognition of the Council of the Academy of Arts and Culture in Osijek for outstanding commitment to scientific and research projects (2019)
Projects	Researcher on EU project (101112458) 2023.-2025.– NEWAVES Collaborative Alliance for Radio Recovery and Boost Community News Media in Low-density Territories, European Education and Culture Executive Agency (EACEA) – Creativity, Citizens, EU values and Joint operations. MEDIA
Memberships	Member of Croatian Public Relation Agency from 2005.
Experts and popular works	
CV	Associate Professor at the Academy of Arts and Culture in Osijek, University of J.J. Strossmayer in Osijek, where I teach courses in media and public relations and is the head of the postgraduate specialist study of Public Relations and Communication Studies. Since 2023, she has been the head of the Doctoral Study of Communication Sciences at the Doctoral School of the University of J.J. Strossmayer in Osijek.

	<p>She graduated in journalism from the Faculty of Political Science in Zagreb (2004), completed a postgraduate specialist study "Master in European Studies" (2008), and a doctoral study in media culture at the University of J.J. Strossmayer in Osijek (2015).</p> <p>Her areas of scientific interest include research on media agendas, framing, and economic and other influences on news production, research on media effects, trends in content commercialization, studies of image, identity, and media presentation, as well as issues of journalistic ethics and the creation and implementation of media policy with a special emphasis on European regulation – audiovisual media standards, internet regulation, etc.</p> <p>She has published 26 scientific papers and three edited books, participated in numerous scientific conferences, served as a member of program and organizational committees of scientific conferences, reviewed papers in scientific journals and collections, and since 2022, she has been a Project Peer Reviewer for the Slovak Research and Development Agency. She is familiar with the processes of certification of study programs as she participated as a member of the Commission in the development of approved study programs (2018 - Undergraduate university study of Culture, Media and Management, Graduate university study of Media and Public Relations, and Management in Culture and Creative Industries; 2022 - Postgraduate specialist study of Public Relations and Communication) and innovation of educational content of study programs. Since 2023 researcher on EU project NEWAVES Collaborative Alliance for Radio Recovery and Boost Community News Media in Low-density Territories, European Education and Culture Executive Agency (EACEA) – Creativity, Citizens, EU values and Joint operations. MEDIA. She has been a member of the Croatian Public Relations Association since 2005.</p>
Links	<p>Biography on the pages of the Academy of Arts and Culture in Osijek: http://www.uaos.unios.hr/nastavnici-odsieka-za-glazbenu-umjetnost-3/</p> <p>Links to Crosby et al. author's citation database:</p> <ul style="list-style-type: none"> • Papers entered in Google scholar: https://scholar.google.hr/citations?user=Qg16zloAAAAJ&hl=en • Papers registered in CROSB: https://www.bib.irb.hr/pregled/znanstvenici/334400?autor=334400