

<b>Hrvoje Mesić, PhD, Assistant Professor</b>	
Academic degree	Doctor of Philosophy (PhD)
Title	Assistant Professor
Academic discipline, fields of study, branches (conferment of the title)	Discipline: Interdisciplinary Fields of study: Philology – Information and Communication Sciences
Department	Department for Instrumental Studies and Composition with Music Theory
Student consultation hours and appointments	Monday / 18 – 19
Office	Office Number: 33 (2nd floor) Adresse: Trg Sv. Trojstva 3
Contact	E-mail: hrvoje.mesic35@gmail.com
Teaching Courses taught in 2023/2024	Heritage Culture in the Memory of the City Digital Cultural Content Biographies of Musical Families History of Tamburitza Art Interdisciplinary practices I, II, III, IV Organization of events in practice Interpersonal communication Culture of speaking, reading and writing I, II
Education	<b>2017.</b> Postgraduate university (doctoral) study programme at the Doctoral School of Josip Juraj Strossmayer University of Osijek – PhD <b>2007.</b> Faculty of Humanities and Social Sciences, University of Osijek – Library Science and Croatian Language and Literature <b>2003.</b> Jesuit Secondary School in Osijek
Training	Lifelong Learning Programme: Comenius and Grundtvig – Hungary, Italy, Lithuania, Bulgaria, Turkey, Malta, Norway, Greece Seminar in Holocaust Studies (Jerusalem, Israel) Erasmus + – Plovdiv (Bulgaria)
Research interests (arts / science / professional work and investigation)	theory and history of literature, cultural geography, digital humanities, spatial humanities, cultural heritage, convergence of heritage institutions, creative industry and heritage; croatian culture, literature and music
Works of arts	/
Scientific papers	<b>Scientific papers:</b> <b>1. Mesić, Hrvoje:</b> <b>In the digital web of memory: Archival heritage agents of Osijek Inner City's Parish</b> // <i>Šokačka rič 15. Slavonski dijalekt i ostali hrvatski dijalekti. Zbornik radova Znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem.</i> / Bilić, Anica (ed.). Vinkovci: Zajednica amaterskih kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2018.; 133-223 <b>2. Sablić Tomić, Helena; Mesić, Hrvoje:</b>

**GENIUS LOCI of the Inner City of Osijek** // *Lingua Montenegrina - časopis za jezikoslovna, književna i kulturna pitanja*, **XI/1** (2018), 21; 281-296

3. Mesić, Hrvoje:

**Spatial humanities: Mapping of invisible sleeper-spaces** // *Lingua Montenegrina: časopis za jezikoslovna, književna i kulturna pitanja*, **XI/2** (2018), 22; 179-209

4. Sablić Tomić, Helena; Mesić, Hrvoje:

**Digital surrogates of Osijek Inner city's printing industry as a primary source of heritage** // *HUM: časopis Filozofskog fakulteta Sveučilišta u Mostaru*, **XIII** (2018), 20; 106-123

5. Mesić, Hrvoje:

**Red and black: a cultural image of Osijek's Inner Town during the Great War in the records of Robert Bezetzky** // *XIV. MEĐUNARODNI KROATISTIČKI ZNANSTVENI SKUP (Prvi svjetski rat)* / Blažetin, Stjepan (ed.). Pečuh, Republika Mađarska: Znanstveni zavod Hrvata u Mađarskoj, 2019.; 224-245

6. Mesić, Hrvoje:

**Using the Cataloging Cultural Objects Standard to document cultural heritage: model of development of cultural goods in digital environment** // *MODELI RAZVOJA - iskustva drugih i naše mogućnosti* / Abidović, Albina (ed.). Brčko: Evropski univerzitet Brčko distrikt, 2019.; 117-130

7. Borić Cvenić, Marta; Mesić, Hrvoje; Tolušić, Marija:

**The role and importance of cultural heritage as a strategic resource in the development of creative cities** // *8th International Scientific Symposium ECONOMY OF EASTERN CROATIA - VISION AND GROWTH* / 8. Međunarodni znanstveni simpozij *GOSPODARSTVO ISTOČNE HRVATSKE - VIZIJA I RAZVOJ* / Leko Šimić, Mirna ; Crnković, Boris (ed.). Osijek: Sveučilište Josipa Jurja Strossmayera u Osijeku, Ekonomski fakultet u Osijeku, 2019.; 842-856

8. Borić Cvenić, Marta; Mesić, Hrvoje:

**Role of Creative Industries in the Process of Branding and Shaping a City Image** // *Lingua Montenegrina: časopis za jezikoslovna, književna i kulturna pitanja*, **XII/1** (2019), 23; 257-282

9. Mesić, Hrvoje:

**Cultural Heritage Materials of St. Michael the Archangel's Parish Church in the Osijek Tvrđa (Fortress): The Source of the City's Cultural Memory** // *Diacovensia: teološki prilozi*, **27** (2019), 2; 285-305 doi:10.31823/d.27.2.3

10. Mesić, Hrvoje:

**Emotional Turning Point and the Other: Unknown Records of Josip Böhm, Head Teacher and Vorbeter from Ernestinovo** // *Šokačka rič 16. Slavonski dijalekt i mjesni govori. Zbornik radova znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem, održanoga u Vinkovcima 9. studenoga 2018.* / Bilić, Anica (ed.). Vinkovci: Zajednica amaterskih kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2019.; 137-214

11. Borić Cvenić, Marta; Mesić, Hrvoje; Tolušić, Marija:

**The role and importance of libraries' local history collections in the development of cultural tourism in a destination** // *Economic and Social Development (ESD 2019)* / Konecki, M. ; Kedmenec, I. ; Kuruvilla, A. (ur.). Prague:

Varazdin Development and Entrepreneurship Agency, 2019.; 188-198

12. Sablić Tomić, Helena; **Mesić, Hrvoje**:

**The 'New Old' Spatial Fragments: Education System and Theater in Osijek's Inner City** // *Lingua Montenegrina: časopis za jezikoslovna, književna i kulturna pitanja*, XII/2 (2019), 24; 209-230

13. Mavrin, Igor; **Mesić, Hrvoje**; Šebo, Damir:

**Towards the New Model of Heritage Management - Potentials of ICT in Interpretation and Presentation of Urban Legacy** // *Interdisciplinary Management Research XVI* / Barković, Dražen ; Dernoscheg, Karl-Heinz ; Erceg, Aleksandar ; Glavaš, Jerko ; Pap, Norbert ; Runzheimer, Bodo ; Wentzel, Dirk (ed.). Opatija: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia ; Postgraduate Doctoral Study Program in Management ; Hochschule Pforzheim University, Germany ; Croatian Academy of Sciences and Arts, 2020.; 894-911

14. **Mesić, Hrvoje**; Sablić Tomić, Helena:

**Public Memory and Cultural Diversity in a City (Re)Creation: Advantages and Disadvantages** // *EVROPSKE i EVROAZIJSKE INTEGRACIJE - prednosti i nedostaci* / Fazlović, Albina (ed.). Brčko ; Banja Luka: Evropski univerzitet Brčko Distrikt ; Markos, 2020.; 151-165

15. Borić Cvenić, Marta; **Mesić, Hrvoje**; Tolušić, Marija:

**From Cultural Heritage to Cultural Tourism in Osijek-Croatia: Current Situation and Development Perspectives** // *Economic and Social Development* / Ismayilov, Altay ; Aliyev, Khatai ; Benazic, Manuel (ed.). Baku: Varazdin Development and Entrepreneurship Agency ; University North ; Azerbaijan State University of Economics (UNEC) ; Faculty of Management University of Warsaw ; Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat ; Polytechnic of Medimurje in Cakovec, 2020.; 717-728

16. Barić-Šelmić, Snježana; **Mesić, Hrvoje**:

**A Dead Letter is a Good Start: a Study on Literary Genealogy of Emerging Genres in New Media** // *Megatrends and Media: On the Edge* / Kvetanová, Zuzana ; Solík, Martin (ed.). Trnava, Slovak Republic: Faculty of Mass Media Communication University of Ss. Cyril and Methodius in Trnava, 2020.; 470-484

17. **Mesić, Hrvoje**; Živković, Goran:

**Requisitions as part of Osijek's cultural memory during the First World War: the requisition of church bells belonging to St. Michael the Archangel Church** // *Šokačka rič 17. Slavonski dijalekt, znanstvena polja i područja. Zbornik radova znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem, održanoga u Vinkovcima 8. studenoga 2019.* / Bilić, Anica (ed.). Vinkovci: Zajednica amaterskih kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2020.; 209-312

18. **Mesić, Hrvoje**:

**Lucifer's/Lucija's fear: about the image of God in Novak's novel Posljednji Stipančići** // *Senjski zbornik : prilozi za geografiju, etnologiju, gospodarstvo, povijest i kulturu*, 47 (2020), 1; 77-96

19. Sablić Tomić, Helena; **Mesić, Hrvoje**:

**Bequeathed, inherited, revived. A study on discourse in essays by Nedjeljko Fabrio** // *SaZnanje (Filozofski fakultet Univerziteta u Zenici)*, 2 (2020), 1; 193-203

20. **Mesić, Hrvoje:**  
**"All for Faith, Nationality and Own Spoken Word: Defiance and Resistance of the Revivalist Ivan Antunović, croatian Taras Shevchenko // Kroatistika na Kijevskom nacionalnom sveučilištu Taras Ševčenko. 25 godina specijalnosti. Zbornik znanstvenih radova (Materijali konferencije) /** Palamarčuk, O. L. ; Derkač, O. M. ; Dzjuba-Pogrebniak, O. I. ; Steblina, L. M. (ed.). Kijev, Ukrajina: Kijevsko nacionalno sveučilište „Taras Ševčenko“, Institut filologije, 2020.; 201-223
21. **Mesić, Hrvoje;** Sablić Tomić, Helena:  
**Virus in Written Discourse: The Reception Angle and the Cultural Angle // COVID-19 - izazovi i posljedice - Zbornik radova Tom II /** Fazlović, Albina (ed.). Brčko: Evropski univerzitet Brčko distrikt, 2021.; 81-97
22. **Mesić, Hrvoje;** Mavrin Igor:  
**Management of Cultural Heritage in Earthquake Induced Crises – Republic of Croatia Perspectives and Policies // Lingua Montenegrina: časopis za jezikoslovna, književna i kulturna pitanja, XIV/1 (2021), 27; 353-368**
23. Pavin Banović, Alta; **Mesić, Hrvoje:**  
**Communication Challenges of Distance Learning during Covid-19 Pandemic in Croatia // MEGATRENDS AND MEDIA: Home Officeainment. Conference Proceedings from the International Scientific Conference held online on 21st April 2021. /** Prostináková Hossová, Monika ; Radošinska, Jana ; Solík, Martin (ed.). Trnava: Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava, 2021.; 212-228
24. **Mesić, Hrvoje;** Barić-Šelmić, Snježana:  
**Why We Need Fiction during the Covid-19 Pandemic? Videogames: A Sketch for a Genre Typology // MEGATRENDS AND MEDIA: Home Officeainment. Conference Proceedings from the International Scientific Conference held online on 21st April 2021. /** Prostináková Hossová, Monika ; Radošinska, Jana ; Solík, Martin (ur.). Trnava: Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava, 2021.; 563-580
25. Mavrin, Igor; **Mesić, Hrvoje:**  
**Towards Virtual Legacy: Managing Cultural Heritage and Museum in COVID-19 Crisis - Perspectives of Eastern Croatia // Šokačka rič 18. Slavonski dijalekt i digitalna humanistika. Zbornik radova Znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem, održanoga u Vinkovcima 6. studenoga 2020. /** Bilić, Anica (ur.). Vinkovci: Zajednica amaterskih kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2021.; 85-106
26. **Mesić, Hrvoje;** Sablić Tomić, Helena:  
**Preventive and Control Measures Against Cholera in Osijek from the late 19th Century: an Anthropological Approach // Šokačka rič 18. Slavonski dijalekt i digitalna humanistika. Zbornik radova Znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem, održanoga u Vinkovcima 6. studenoga 2020. /** Bilić, Anica (ed.). Vinkovci: Zajednica amaterskih kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2021.; 7-56
27. **Mesić, Hrvoje;** Sablić Tomić, Helena:  
**The Role of Food in the Rhythm of Civil Private Time // Sigurnost i kvalitet hrane - Zbornik radova Tom I /** Fazlović, Albina

(ed.). Brčko: Evropski univerzitet Brčko Distrikt, 2022.; 258-274

28. **Mesić, Hrvoje**; Sablić Tomić, Helena:

**The Square as a Meeting: the Culture of Remembrance and History** // *Economic and Social Development* / Pinto da Costa, Maria Elisabete ; Anjos, Maria do Rosario ; Roska, Vlasta (ed.). Porto: Varazdin Development and Entrepreneurship Agency and University North ; Universidade Lusofona do Porto ; Universidade Lusofona ; Faculty of Management University of Warsaw ; Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat ; Polytechnic of Medimurje in Cakovec, 2022.; 118-126

29. **Mesić, Hrvoje**; Sablić Tomić, Helena:

**The Forest Space as a Metaphor for the Existential** // *SaZnanje*, (2022), 3; 215-226

30. **Mesić, Hrvoje**; Sablić Tomić, Helena:

**The City and Water: an Introduction to the cultural Hydrogeography of Osijek's Inner Town: (from the pre-Roman era to the demolition of fortress walls 1923-1926)** // *Šokačka rič 19. Slavonski dijalekt i sociolingvistika. Zbornik radova Znanstvenoga skupa Slavonski dijalekt s međunarodnim sudjelovanjem, održanoga u Vinkovcima 5. studenoga 2021.* / Bilić, Anica (ed.). Vinkovci: Zajednica kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2022.; 137-174

31. Borić Cveniċ, Marta; **Mesić, Hrvoje**; Poljak, Roko:

**Revitalization of Osijek's forgotten industrial heritage as a potential for the development of cultural and creative industries** // *Informatologia*, 55 (2022), 3-4; 232-245

32. Pavin Banović, Alta; Banek Zorica, Mihaela; **Mesić, Hrvoje**:

**Usage of the e-lecture portal by high-school students** // *Vjesnik bibliotekara Hrvatske*, 65 (2022), 3; 101-128

33. **Mesić, Hrvoje**:

**Another reflection on literary heritage in modern cultural practices** // 50 ГОДИНИ ТРАДИЦИИ И РАЗВИТИЕ НА БЪЛГАРСКИЯ ФOLKLOP / 50 YEARS' TRADITIONS AND DEVELOPMENT OF BULGARIAN FOLKLORE // Buradzhev, Kostadin (ed.). Plovdiv: AMTII „Проф. Асен ДИМАНАНДНЕВ“, 2022.; 265-273

34. **Mesić, Hrvoje**; Užar, Tin:

**Vjenceslav Novak and Music: Culturally and Receptionally** // *Promena paradigme u obrazovanju i nauci* / Ivanović, Josip (ed.). Subotica: Sveučilište u Novom Sadu, Učiteljski fakultet na mađarskom nastavnom jeziku u Subotici, 2022.; 188-195

35. **Mesić, Hrvoje**:

**The trapped spirit and the prayer of love: Miroslav Slavko Mader's religious lyric poetry** // Kreativni pristupi nakladništvu i baštini: (ne)vidljiva Nives Tomašević / Hebrang Grgić, Ivana ; Tomić, Marijana (ur.). Zadar: Sveučilište u Zadru, 2023.; 326-336

36. **Mesić, Hrvoje**; Pavin Banović, Alta:

**Communication Challenges of Artificial Intelligence Systems in the Teaching Process: on the Example of ChatGPT** // *Čovječanstvo pred izazovom vještačke inteligencije - Zbornik radova Tom III* / Fazlović, Albina (ed.). Brčko: Evropski univerzitet Brčko Distrikt, 2023.; 173-194

37. **Mesić, Hrvoje**:

	<p><b>There is doubt in my mind. On Miroslav Krleža's selected war poetry: taking a different path</b> // <i>Lingua Montenegrina: časopis za jezikoslovna, književna i kulturna pitanja</i>, XV/1 (2023), 31; 173-194</p> <p>38. Barić-Šelmić, Snježana; Žakula, Elena; <b>Mesić, Hrvoje</b>: <b>Power in the digital hands of the prosumers - improving the user experience and interface (UX/UI) on the example of the Instagram redesign</b> // <i>Europski realiteti – Moć: zbornik radova: 5. međunarodni znanstveni skup</i> / Buljubašić, Iva; Šain, Marija (ur.). Osijek: Akademija za umjetnost i kulturu u Osijeku; Vinkovci: Hrvatska akademija znanosti i umjetnosti, Centar za znanstveni rad u Vinkovcima, 2023.; 115–141</p> <p>39. <b>Mesić, Hrvoje</b>: <b>„May Your holy hand pray for the folk's happiness“: on the procurement of new bells for the Osijek Inner city church after their requisition in World War I – a culturological approach</b> // <i>Šokačka rič 20. Retrospektiva i perspektiva Šokačke riči i šokačkih riči u povodu 20. godišnjice. Zbornik radova Znanstvenoga skupa s međunarodnim sudjelovanjem, održanoga u Vinkovcima 4. studenoga 2022.</i> / Bilić, Anica (ed.). Vinkovci: Zajednica kulturno-umjetničkih djelatnosti Vukovarsko-srijemske županije, 2023.; 149-216</p> <p>40. Mavrin, Igor; <b>Mesić, Hrvoje</b>; Pavin Banović, Alta: <b>Gamification and Immersive Experiences in Museums as Audience Development Strategy – The Case of Croatian Museums</b> // <i>Collegium antropologicum</i>, 47 (2023), 4; 287–296</p> <p>41. Pavin Banović, Alta; <b>Mesić, Hrvoje</b>: <b>Sign language as an inclusive communication channel between deaf students and hearing participants in the educational process</b>// <i>Osobe s invaliditetom u umjetnosti, znanosti, odgoju i obrazovanju – Inkluzivne politike i prakse: zbornik radova: 2. Međunarodna umjetnička i znanstvena konferencija Osobe s invaliditetom u umjetnosti, znanosti, odgoju i obrazovanju</i> / Sabljar, Mirna (ur.). Osijek: Akademija za umjetnost i kulturu u Osijeku; Vinkovci: Hrvatska akademija znanosti i umjetnosti, Centar za znanstveni rad u Vinkovcima, 2024.; 349–363</p> <p>42. <b>Mesić, Hrvoje</b>: <b>Za bogca i v pecku pod tabanum gori. Power, violence, pain and the subject in the ballads of Petrica Kerempuh and Miroslav Krleža's interwar poetry</b> // <i>XII. Međunarodni znanstveni skup: Nasilje - pojavi oblici i mogući načini prevencije</i> / Fazlović, Albina (ur.). Brčko: Evropski univerzitet Brčko Distrikt, 2024.; 340–358</p> <p>43. <b>Mesić, Hrvoje</b>; Sablić Tomić, Helena: <b>Representation of the cultural heritage of civil salons in the autobiographical texts of slavian writers from the turn of the 19th to the 20th century</b> // <i>Osječki zbornik</i>, XXXIX (2024), 49–60</p> <p>44. <b>Mesić, Hrvoje</b>: <b>Metaforics of Atomolirism in the Visual Poetry of Lucijan Kordić</b> // <i>Saznanje</i>, 4 (2024), 150–167</p> <p><b>Scientific books:</b></p> <p>1. <b>Mesić, Hrvoje</b>: <b>Baštinska kultura u pamćenju grada / Heritage culture in the city's memory</b>, Zagreb: Naklada Ljevak, 2019 (monograph)</p> <p>2. <b>Mesić, Hrvoje</b>: <b>Baština, emocija, identitet / Heritage, emotion, identity</b>, Zagreb: Naklada Ljevak, 2022 (monograph)</p>
Professional papers	/

Professional rewards and recognitions	<p><b>2023.</b> Dean's Award for excellence in teaching and attitude towards students in the academic year 2022/2023. year</p> <p><b>2022.</b> Recognition of the European University Brčko District for special contribution to the development of science</p> <p><b>2022.</b> Recognition of the Council of the Academy of Arts and Culture in Osijek for outstanding commitment to scientific research projects</p> <p><b>2019.</b> Recognition of the Council of the Academy of Arts and Culture in Osijek for outstanding commitment to scientific research projects</p>
Projects	/
Membership in professional associations	Oksimoron; Klinika kreativnosti
Other publications	<p>— <b>2022.</b> Plovdiv, Bulgaria (Academy of Music, Dance and Fine Arts) guest lecture <i>Heritage, emotion, identity</i></p> <p>— <b>2022.</b> Zadar (University of Zadar, Department of Information Sciences) guest lecture <i>Heritage, emotion, identity</i></p> <p>— <b>2021.</b> Osijek (Academy of Arts and Culture in Osijek, Center for interdisciplinary research in art and science) lecture: <i>From the Spanish flu to the corona virus</i></p> <p>— <b>2020.</b> Osijek (<a href="https://connect.carnet.hr/zsvsmz">https://connect.carnet.hr/zsvsmz</a>) guest lecture: <i>Digital platform Topoteka – local heritage, european story</i></p> <p>— <b>2019.</b> Šibenik (City Library Juraj Šižgorić Šibenik) guest lecture: <i>A trace of memory in space: cultural heritage materials of St. Michael the Archangel's Parish Church in the Osijek Tvrda (Fortress)</i></p> <p>— <b>2018.</b> Osijek (City and University Library in Osijek) guest lecture: <i>Cultural heritage materials of St. Michael the Archangel's Parish Church in the Osijek Tvrda (Fortress)</i></p> <p>— <b>2018.</b> Zadar (University of Zadar, Department of Information Sciences) guest lecture: <i>In the digital web of memory: cultural heritage materials of St. Michael the Archangel's Parish Church in the Osijek Tvrda (Fortress)</i></p>
CV	<p>In 2003, Hrvoje Mesić graduated from the Jesuit Classical Gymnasium with public law in Osijek, and in 2007 he graduated from the Faculty of Philosophy in Osijek with a degree in Librarianship and Croatian language and literature. He enrolled in the doctoral study in Literature and Cultural Identity at the Faculty of Philosophy in Osijek, where he passed all the prescribed exams, and on December 7, 2017, he received his doctorate at the Doctoral School of the University of Josip Juraj Strossmayer in Osijek. From January 14, 2008 to August 31, 2018, he was employed at the School of Construction and Geodesy in Osijek, on July 19, 2016, he was elected to the title associate position of assistant at the Department of Cultural Studies of the University of Osijek, while from September 1, 2018 employed at the Academy of Arts and Culture in Osijek in the post-doctoral associate position, and from October 14, 2020 in the scientific-teaching position of assistant professor. From April 7, 2021, he was appointed acting head of the Department for Instrumental Studies and Composition with Music Theory of the Academy of Arts and Culture in Osijek, while on September 1, 2021, he was appointed head of the same Department. As of May 7, 2024, he holds the position of Vice Dean for Arts, Quality and Strategy. He trained in Greece, Israel, Norway, Italy, Hungary, Lithuania, Bulgaria, Turkey and Malta. He has published two scientific monographs, about 40 scientific papers and regularly participates in international and domestic scientific meetings.</p>
Links	<p><b>CRODIS:</b>  <a href="https://www.croris.hr/osobe/profil/34586">https://www.croris.hr/osobe/profil/34586</a></p> <p><b>GOOGLE SCHOLAR:</b></p>

	<a href="https://scholar.google.com/citations?user=b-WXUoEAAAAJ&amp;hl=hr">https://scholar.google.com/citations?user=b-WXUoEAAAAJ&amp;hl=hr</a>
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